

**POWER OF ATTORNEY**

TO THE DIRECTOR:

\_\_\_\_\_  
(Full Name of individual/legal entity and citizenship/law of organization)

\_\_\_\_\_  
(Address)

hereby appoints Editha R. Hechanova / Noemi Rivera / Brenda Rivera/ Chrissie Ann L. Barredo / Joy Marie G. Tolentino, or other lawyers/patent agents of Hechanova & Co., Inc. with office address at the GF Salustiana D. Ty Tower, 104 Paseo De Roxas, Legaspi Village, Makati City 1229 Philippines as his/its lawful attorney to undertake on its behalf all necessary acts to secure registration of its trademarks and future trademarks:

to record licensing agreements, mergers, assignments and other agreements affecting its title; to pay the required fees and/or extensions due; to execute and/or file on its behalf the Declaration of Actual Use/Affidavit of Use/Petition for Renewal/Petition for Extension; to prosecute said application/s, to transact all business in the Intellectual Property Office (IP Phil) in connection therewith, to receive the certificate/s of registration and as its designated resident agent and representative on record upon whom notice or process affecting the trademark/s may be served.

Done this \_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
(Name of individual or legal entity)

By:

\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Title)